

1 IPP Everywhere Logo Policy - October 5, 2015

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3 Editor: Michael Sweet (msweet@apple.com)
4 Status: INITIAL

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7 Abstract

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9 This policy document defines the rules of use for the IPP Everywhere trademark
10 (logo) by PWG members. Use of the IPP Everywhere trademark by PWG members is
11 OPTIONAL.

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13 This version is available in the directory:

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15 <http://ftp.pwg.org/pub/pwg/general/process/ippevelogo-policy-20151005.docx>

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17 References:

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19 1. PWG Candidate Standard 5100.14-2013: IPP Everywhere:
20 <http://ftp.pwg.org/pub/pwg/candidates/cs-ippevel10-20130128-5100.14.pdf>
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22 2. Stable draft of the IPP Everywhere Self-Certification Manual:
23 <http://ftp.pwg.org/pub/pwg/ipp/wd/wd-ippeveselfcert10-20151005.pdf>
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25 3. PWG Web Site: <http://www.pwg.org/>
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27 4. Machine-readable IPP Everywhere logo files:
28 <http://ftp.pwg.org/pub/pwg/general/logos/ippeve.zip>
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33 IPP Everywhere Logo Policy (Normative)

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35 IPP Everywhere [1] defines an extension of IPP to support network printing
36 without vendor-specific driver software, including the transport, various
37 discovery protocols, and standard document formats.

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39 The IPP Everywhere Printer Self-Certification Manual [2] defines IPP Everywhere
40 Printer self-certification test procedures and the process required for PWG
41 members to register the test results on the PWG web site [3] in order to use
42 the "IPP Everywhere" logo [4]. Each registration applies to a single Product
43 Family running Production Ready Code as defined in the IPP Everywhere Printer
44 Self-Certification Manual.

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46 The IPP Everywhere trademark and logo are trademarks of IEEE Industry Standards
47 and Technology Organization ("IEEE-ISTO"). The IEEE-ISTO and Printer Working
48 Group ("PWG") make no warranties either express, implied, statutory, or
49 otherwise with respect to the Mark, including any warranty of non-infringement,
50 implied warranties of merchantability, or fitness for a particular purpose.

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52 The IEEE-ISTO Printer Working Group grants a personal right to use the IPP

53 Everywhere logo ("Mark") to all PWG members, subject to the following limits:
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- 55 a. The Mark may only be used to identify products running Production Ready Code
56 that are part of a Product Family that has been tested and registered as
57 defined in the IPP Everywhere Printer Self-Certification Manual ("Manual").
- 58 b. The Mark may be utilized in the provision of the products (including on
59 software screenshots), on packaging for the related products, and in
60 marketing activities, including marketing presentations, corporate marketing
61 collateral, and corporate websites in which the products are identified.
- 62 c. The Mark can be reproduced in black and white, grayscale, and/or full color.
- 63 d. The Mark must be clearly legible under normal office lighting conditions and
64 must not overlap or attach to other graphic marks or words.
- 65 e. Electronic art of the Mark must be used as provided and is provided for
66 reproduction purposes only; changes in design or proportions are not allowed.
- 67 f. The Mark may not be used in a manner that would imply that the Member is
68 sponsored or endorsed by the IEEE-ISTO or PWG.
- 69 g. The Mark may not be used in a manner that would imply that goods or services
70 provided by the Member are sponsored or endorsed by, or affiliated with,
71 the IEEE-ISTO or PWG.
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